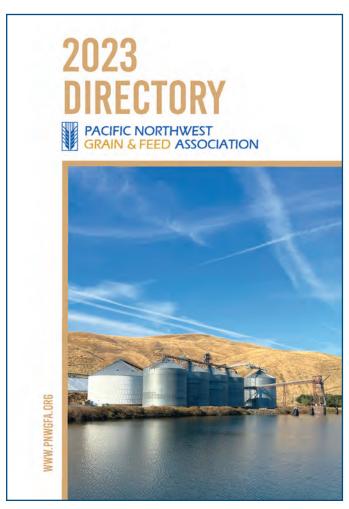


Advertising Contract 2024 Annual Directory

It is EASY to reach your customers in the Pacific Northwest



(Last year's artwork/cover)

Advertise in our <u>2024</u> Annual Membership Directory & Buyer's Guide

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Advertise in the Pacific Northwest Grain & Feed Association 2024 Annual Directory

Why Advertise?

In 1948, the PNWGFA (formerly known as the Pacific Grain Dealers Association) published the first official directory of grain, feed, milling and seed companies operating in the states of Idaho, Montana, Oregon and Washington.

The annual directory has grown into a 200+page publication providing the most comprehensive over-arching directory in the region. The directory lists 1,000+ member and non-member companies handling grain, feed, seed processing and allied industry suppliers in the Association's four state region and beyond.

The PNWGFA Directory provides your industry peers with the necessary contacts, addresses, phone/fax numbers, as well as website and email contact information. This all helps to enhance your business in the Pacific Northwest.

Our Directory includes a printed Buyer's Guide section that also resides on our website www.pnwgfa.org throughout the year, allowing you to promote your products or services by listing your company's name under the appropriate reference headings. You will receive up to 5 FREE listings with your advertisement.

** As PNWGFA continues to improve website and other technologies, we strive to continue improving our directory and will review online directory presence in the future. We acknowledge and appreciate some members may prefer a printed version while others the convenience of online search options. The Association is dedicated to providing current and pertinent industry information in various forms in the future and appreciates member input (and patience) as we navigate new platforms and options!

Please Return the Following to our Office:

☐ Advertising Copy

□ Advertising Contract

☐ Buyer's Guide Listings

Ph: (503) 227-0234 • Fax: (503) 253-9172 E-Mail Margerie: margerie@pnwgfa.org **Directory Specifications**

Directory Page Size: 5½" x 8½"

Ad Size: Full Page 4½" x 7¼"

Half Page 4½" x 3½"

Ad Materials:

The following will be accepted at no extra charge:

- High Resolution electronic or digital files (files need to have all native files with fonts and links included).
- Bleed artwork needs to extended ¼" on all four sides of actual directory size.

Additional charges (15%) may apply for typesetting, layout if required.

<u>Design services are available</u> — call for rates. For composition and design related questions, please contact Margerie at (503) 227-0234.

<u>Premium Positions</u>: Returning advertisers will be given first right of refusal to last year's Directory position until November 16, 2023. Open positions will be made available on a first-come, first-served basis. <u>To secure your advertisement and placement</u>, please email (preferred), fax or mail this form to <u>margerie@pnwgfa.org</u> (or address below) at your earliest convenience..

<u>Ink</u>: Black — Additional charge for **COLOR**

Stock: 50 lb. White Offset

Material Deadline:

November 16, 2023

Publication Date:

Approximately December 27, 2023 — Mailing prior to December 31, 2023. Billing takes place upon receipt of Advertising Contract.

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ADVERTISING CONTRACT Copy Deadline: November 16, 2023

No Ad will be placed without receipt of this contract. No verbal orders can be accepted. Please complete, sign and email/return this contract to: Margerie Vis: margerie@pnwgfa.org (preferred) or fax: (503) 253-9172

> Payment: PNWGFA, 9600 SW Oak St., Ste 565, Tigard, OR 97223 (**note new address**) Any questions please call: (503) 227-0234

> > I authorize the PNWGFA to place our advertisement in the 2024 Directory as follows, and agree to abide by the mechanical requirements specified:

Brand NEW Advertisement — Art will be sent no later than November 16, 2023						
Advertisers will receive one complimentary copy of the 2024 Directory. Mail the complimentary copy to: □ Please send to:	Please Check Applicable Items: Member Non-Member Full Page (B&W) \$350 \$450 Half Page (B&W) \$280 \$380					
	☐ INDEX (Tab) Page \$435 \$535					
	☐ Back Cover Auction N/A					
☐ Same as address listed below. Extra Directories Requested: \$50 each (member prices) \$100 each (non-member prices)	Inside Cover \$485 \$585 Each additional standard color of ink add: \$100 Each additional PMS color of ink add: \$125					
Ad Placement Request: (Please check preference — we do our best to honor all requests.) Repeat 2023 Placement Adjacent to Advertiser's listing Other (Specify: State Section) Method of Payment: Check Enclosed Please Invoice Me Credit Card: Available via online agreement only. Visit www.pnwgfa.org/directory for online form.	color of ink add: \$125 FULL Color \$325 Added Buyer's Guide Listings (x \$25/ea) \$ Total Amount Due *No commission — advertiser responsible for any commission to advertising agency. Advertiser agrees to pay for the cost of the ad, in full, if the advertising agency retained fails to make payment.					
Company (name of Advertiser) Address	City					
	CityState					
Zip Phone	Fax					
Contact Name:	Email:					
Authorized Signature:	Ad Agency:					

Ad Agency Address (*see above disclaimer):

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Buyer's Guide Listings

Every Advertiser is entitled to <u>FIVE free listings</u> in the 2024 Directory - Buyer's Guide Section. Additional listings are available at \$25 each. Please indicate the categories under which you want your firm listed or create your own at the end of this list.

☐ Abrasion Resistant Sheet Lining	Feed Additives	Pet Food
☐ Accounting Services / Software	Feed Manufacturers	Pneumatic Grain Conveyors
☐ Aeration & Temperature Control	Feed Trucks	Pollution Control
☐ Agricultural Chemicals	Feed Wholesalers	Post Accident Clean-Up
☐ Agricultural Consultants	Feedstuffs & Ingredients	Protein Analyzers
☐ Air Pollution Control	Fertilizers	Railroads
☐ Animal Health Products	Fertilizer Equipment	Railroad Tracks: Construction,
☐ Answering Service	Fertilizer Storage	Inspection, Maintenance
☐ Appraisals	Financial Services	& Repair
☐ Associations	Fumigation Service & Supplies	Risk Management
☐ Automatic Sampling & Probing	Gearboxes	Roofing
☐ Bag Palletizing	Grain Accounting Software	Safety Equipment
☐ Banking Institution	Grain Conveyors	Safety & Health Consulting
☐ Barge Lines	Grain Covers / Tarps	Sandblasting / Pressure Washing
☐ Bearing & Belts	Grain Dedusting	Sampling Equipment
☐ Bearing Detection	Grain Dryers	Scales
☐ Bins, Tanks, Vessels	Grain Export Statistics	Screw Conveyors
□ Biofuels	Grain Grading & Testing	Sea-Wall Inspections
☐ Building-Designers, Engineers	Grain Marketing	Security Services
& Contractors	Grain Processing Equipment	Seed
☐ Bulk Feed Trucks & Trailers	Grain Processors	Seed Processing / Equipment
☐ Bulk Material Handling Equip.	Grain Shipping	Seed Treatment / Equipment
☐ Business Analysis	Grain Storage	Semi Trailers
☐ Cleaning, Drying & Conditioning	Grain Temperature Monitoring	Ship Separation Liners
☐ Cleaning Equipment	Gunite Liners	Spray-On Roofing
☐ Commodity Brokers	Hanger Bearings	Statistics
☐ Commodity Futures	Hazardous Materials Spills	Steel Bins & Tanks
☐ Computer Systems	Health & Wellness Programs	Tax Services
☐ Concrete Analysis & Repair	Information Services	Terminals
☐ Consultants	Inspection Doors	Towers, Catwalks & Conveyor
☐ Conveyor & Elevator Belting	Insurance	Supports
☐ Conveyor Equipment	Lab Analysis	Transportation
☐ Crack Repair	Legal Services	Transportation Equipment
☐ Drag Conveyor Flighting	Liquid Feeds	Twine & Rope
☐ Dredging / Permits	Lubricant Distributor	Vacuum Truck Services
☐ Dust Control Systems	Manlifts & Hoists	Vessel Agents / Managers
☐ Elevator Bolts & Liners	Manufacturers	Waterfront Construction
☐ Elevator Cups & Buckets	Mapping	Water Transportation
☐ Elevator Legs	Maritime Information	Waterproofing
☐ Elevator Mill Machinery	Merchandisers / Brokers	3
☐ Engineering / Construction	Mill Equipment	NEW / Request Categories:
☐ Explosion Repair	Moisture Testing	
□ Exporters	Packaging	
☐ External/Internal Vessel Cleaning	Painting	
☐ Facility Decontamination	Patronage Software	
☐ Fans & Blowers	Pest Control	