

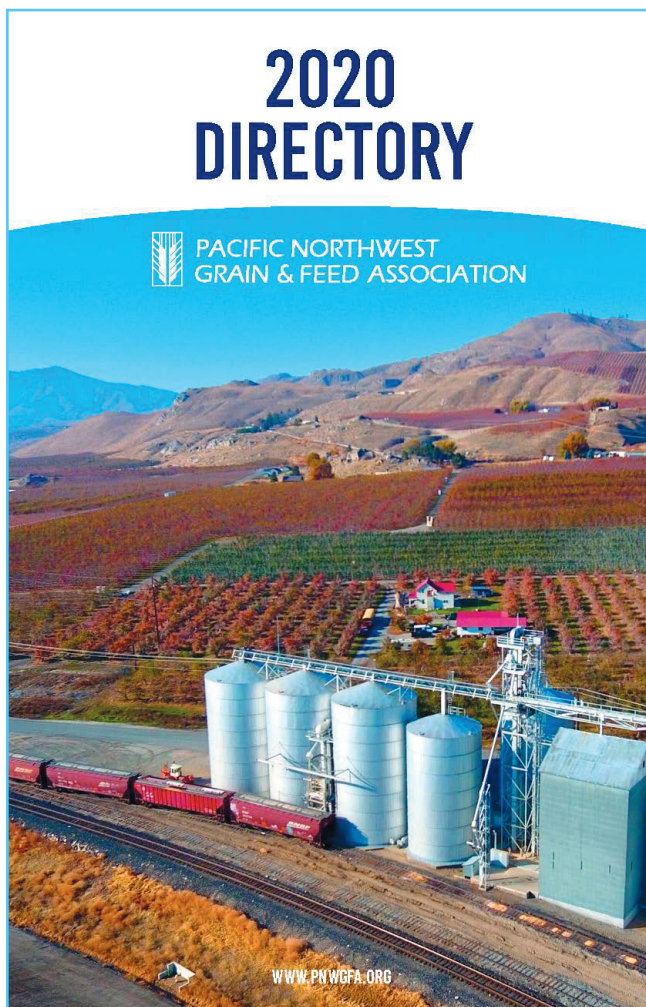


# PACIFIC NORTHWEST GRAIN & FEED ASSOCIATION

Advertising Contract

2021 Annual Directory

It is EASY to reach your customers  
in the Pacific Northwest



\*Last year's edition shown above

Advertise in our Annual Membership  
Directory & Buyer's Guide

# Advertise in the Pacific Northwest Grain & Feed Association 2020 Annual Directory

## Why Advertise?

In 1948, the PNWGFA (formerly known as the Pacific Grain Dealers Association) published the first official directory of grain, feed, milling and seed companies operating in the states of Idaho, Montana, Oregon and Washington.

The annual directory has grown into a 200-page publication providing the most comprehensive over-arching directory in the region. The directory lists 1,000+ member and non-member companies handling grain, feed, seed processing and allied industry suppliers in the Association's four state region and beyond.

The PNWGFA Directory provides your industry peers with the necessary contacts, addresses, phone/fax numbers, as well as website and email contact information. This all helps to enhance your business in the Pacific Northwest.

Our Directory includes a printed Buyer's Guide section that also resides on our website [www.pnwgfa.org](http://www.pnwgfa.org) throughout the year, allowing you to promote your products or services by listing your company's name under the appropriate reference headings. You will receive up to **5 FREE listings with your advertisement.**

\*\* PNWGFA is in the process of website and other technological upgrades that will allow us to improve our directory and online presence in the future. We acknowledge and appreciate some members may prefer a printed version while others the convenience of online search options. The Association is dedicated to providing current and pertinent industry information in various forms in the future and appreciates member input (and patience) as we navigate new platforms and options!

Please Return the Following to our Office:

- ☐ Advertising Copy
- ☐ Advertising Contract
- ☐ Buyer's Guide Listings

Ph: (503) 227-0234 ♦ Fax: (503) 253-9172  
E-Mail Margerie: [margerie@pnwgfa.org](mailto:margerie@pnwgfa.org)

## Directory Specifications

Directory Page Size:

5½" x 8½"

Ad Size:	Full Page	4½" x 7¼"
	Half Page	4½" x 3½"

### Ad Materials:

The following will be accepted at no extra charge:

- ♦ High Resolution electronic or digital files (files need to have all native files with fonts and links included).
- ♦ Bleed artwork needs to extended ¼" on all four sides of actual directory size.

Additional charges (15%) may apply for typesetting, layout if required.

Design services are available — call for rates. For composition and design related questions, please contact Margerie at (503) 227-0234.

Premium Positions: 2020 advertisers will be given first right of refusal to last year's Directory position until November 17, 2020. Open positions will be made available on a first-come, first-served basis. To secure your advertisement and placement, please mail, fax or e-mail this form to the PNWGFA office.

Ink: Black — Additional charge for **COLOR**

Stock: 50 lb. White Offset

### Material Deadline:

# November 24, 2020

### Publication Date:

Approximately December 21, 2020 — Mailing prior to December 31, 2020. Billing takes place upon receipt of Advertising Contract.

No Agency Commissions

# ADVERTISING CONTRACT

## Copy Deadline: November 24, 2020

No Ad will be placed without receipt of this contract. No verbal orders can be accepted. Please complete, sign and email/return this contract to: Margerie Vis: [margerie@pnwgfa.org](mailto:margerie@pnwgfa.org) (preferred) or fax: (503) 253-9172

Payment: PNWGFA, 147 SE 102nd Ave., Portland, OR 97216

Any questions please call: (503) 227-0234

**I authorize the PNWGFA to place our advertisement in the 2021 Directory as follows, and agree to abide by the mechanical requirements specified:**

☐ Brand NEW Advertisement — Art will be sent no later than November 24, 2020

Advertisers will receive one complimentary copy of the 2021 Directory. Mail the complimentary copy to:

☐ Please send to:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

☐ Same as address listed below.

Extra Directories Requested:

\_\_\_\_\_ \$50 each (member prices)

\_\_\_\_\_ \$100 each (non-member prices)

Ad Placement Request:

(Please check preference — we do our best to honor all requests.)

☐ Repeat 2020 Placement

☐ Adjacent to Advertiser's listing

☐ Other (Specify: State Section) \_\_\_\_\_

Method of Payment:

☐ Check Enclosed

☐ Please Invoice Me

☐ Credit Card: Available via online agreement only.

Visit [www.pnwgfa.org/directory](http://www.pnwgfa.org/directory) for online form.

Please Check Applicable Items:

	<u>Member</u>	<u>Non-Member</u>
<input type="checkbox"/> Full Page (B&W)	\$345	\$445
<input type="checkbox"/> Half Page (B&W)	\$285	\$375
<input type="checkbox"/> INDEX (Tab) Page	\$425	\$525
<input type="checkbox"/> Back Cover	Auction	N/A
<input type="checkbox"/> Inside Cover	\$485	\$585
	<input type="checkbox"/> Each additional standard color of ink add:	\$100
	<input type="checkbox"/> Each additional PMS color of ink add:	\$125
	<input type="checkbox"/> FULL Color	\$325
<input type="checkbox"/> Added Buyer's Guide Listings ( _____ x \$20/ea)		

\$\_\_\_\_\_ Total Amount Due

\*No commission — advertiser responsible for any commission to advertising agency. Advertiser agrees to pay for the cost of the ad, in full, if the advertising agency retained fails to make payment.

Company (name of Advertiser) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Ad Agency: \_\_\_\_\_

Ad Agency Address (\*see above disclaimer): \_\_\_\_\_



# Buyer's Guide Listings

Every Advertiser is entitled to FIVE free listings in the 2020 Directory - Buyer's Guide Section. Additional listings are available at \$20 each. Please indicate the categories under which you want your firm listed or create your own at the end of this list.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Abrasion Resistant Sheet Lining             | <input type="checkbox"/> Feed Additives                | <input type="checkbox"/> Pet Food  |
| <input type="checkbox"/> Accounting Services / Software              | <input type="checkbox"/> Feed Manufacturers            | <input type="checkbox"/> Pneumatic Grain Conveyors                                       |
| <input type="checkbox"/> Aeration & Temperature Control              | <input type="checkbox"/> Feed Trucks                   | <input type="checkbox"/> Pollution Control   |
| <input type="checkbox"/> Agricultural Chemicals                      | <input type="checkbox"/> Feed Wholesalers              | <input type="checkbox"/> Post Accident Clean-Up  |
| <input type="checkbox"/> Agricultural Consultants                    | <input type="checkbox"/> Feedstuffs & Ingredients      | <input type="checkbox"/> Protein Analyzers   |
| <input type="checkbox"/> Air Pollution Control                       | <input type="checkbox"/> Fertilizers                   | <input type="checkbox"/> Railroads   |
| <input type="checkbox"/> Animal Health Products                      | <input type="checkbox"/> Fertilizer Equipment          | <input type="checkbox"/> Railroad Tracks: Construction, Inspection, Maintenance & Repair |
| <input type="checkbox"/> Answering Service                           | <input type="checkbox"/> Fertilizer Storage            | <input type="checkbox"/> Risk Management   |
| <input type="checkbox"/> Appraisals                                  | <input type="checkbox"/> Financial Services            | <input type="checkbox"/> Roofing   |
| <input type="checkbox"/> Associations                                | <input type="checkbox"/> Fumigation Service & Supplies | <input type="checkbox"/> Safety Equipment  |
| <input type="checkbox"/> Automatic Sampling & Probing                | <input type="checkbox"/> Gearboxes                     | <input type="checkbox"/> Safety & Health Consulting                                      |
| <input type="checkbox"/> Bag Palletizing                             | <input type="checkbox"/> Grain Accounting Software     | <input type="checkbox"/> Sandblasting / Pressure Washing                                 |
| <input type="checkbox"/> Banking Institution                         | <input type="checkbox"/> Grain Conveyors               | <input type="checkbox"/> Sampling Equipment  |
| <input type="checkbox"/> Barge Lines                                 | <input type="checkbox"/> Grain Covers / Tarps          | <input type="checkbox"/> Scales  |
| <input type="checkbox"/> Bearing & Belts                             | <input type="checkbox"/> Grain Dedusting               | <input type="checkbox"/> Screw Conveyors   |
| <input type="checkbox"/> Bearing Detection                           | <input type="checkbox"/> Grain Dryers                  | <input type="checkbox"/> Sea-Wall Inspections  |
| <input type="checkbox"/> Bins, Tanks, Vessels                        | <input type="checkbox"/> Grain Export Statistics       | <input type="checkbox"/> Security Services   |
| <input type="checkbox"/> Biofuels                                    | <input type="checkbox"/> Grain Grading & Testing       | <input type="checkbox"/> Seed  |
| <input type="checkbox"/> Building-Designers, Engineers & Contractors | <input type="checkbox"/> Grain Marketing               | <input type="checkbox"/> Seed Processing / Equipment                                     |
| <input type="checkbox"/> Bulk Feed Trucks & Trailers                 | <input type="checkbox"/> Grain Processing Equipment    | <input type="checkbox"/> Seed Treatment / Equipment                                      |
| <input type="checkbox"/> Bulk Material Handling Equip.               | <input type="checkbox"/> Grain Processors              | <input type="checkbox"/> Semi Trailers   |
| <input type="checkbox"/> Business Analysis                           | <input type="checkbox"/> Grain Shipping                | <input type="checkbox"/> Ship Separation Liners  |
| <input type="checkbox"/> Cleaning, Drying & Conditioning             | <input type="checkbox"/> Grain Storage                 | <input type="checkbox"/> Spray-On Roofing  |
| <input type="checkbox"/> Cleaning Equipment                          | <input type="checkbox"/> Grain Temperature Monitoring  | <input type="checkbox"/> Statistics  |
| <input type="checkbox"/> Commodity Brokers                           | <input type="checkbox"/> Guniting Liners               | <input type="checkbox"/> Steel Bins & Tanks  |
| <input type="checkbox"/> Commodity Futures                           | <input type="checkbox"/> Hanger Bearings               | <input type="checkbox"/> Tax Services  |
| <input type="checkbox"/> Computer Systems                            | <input type="checkbox"/> Hazardous Materials Spills    | <input type="checkbox"/> Terminals   |
| <input type="checkbox"/> Concrete Analysis & Repair                  | <input type="checkbox"/> Health & Wellness Programs    | <input type="checkbox"/> Towers, Catwalks & Conveyor Supports                            |
| <input type="checkbox"/> Consultants                                 | <input type="checkbox"/> Information Services          | <input type="checkbox"/> Transportation  |
| <input type="checkbox"/> Conveyor & Elevator Belting                 | <input type="checkbox"/> Inspection Doors              | <input type="checkbox"/> Transportation Equipment  |
| <input type="checkbox"/> Conveyor Equipment                          | <input type="checkbox"/> Insurance                     | <input type="checkbox"/> Twine & Rope  |
| <input type="checkbox"/> Crack Repair                                | <input type="checkbox"/> Lab Analysis                  | <input type="checkbox"/> Vacuum Truck Services   |
| <input type="checkbox"/> Drag Conveyor Flighting                     | <input type="checkbox"/> Legal Services                | <input type="checkbox"/> Vessel Agents / Managers  |
| <input type="checkbox"/> Dredging / Permits                          | <input type="checkbox"/> Liquid Feeds                  | <input type="checkbox"/> Waterfront Construction   |
| <input type="checkbox"/> Dust Control Systems                        | <input type="checkbox"/> Lubricant Distributor         | <input type="checkbox"/> Water Transportation  |
| <input type="checkbox"/> Elevator Bolts & Liners                     | <input type="checkbox"/> Manlifts & Hoists             | <input type="checkbox"/> Waterproofing   |
| <input type="checkbox"/> Elevator Cups & Buckets                     | <input type="checkbox"/> Manufacturers                 |  |
| <input type="checkbox"/> Elevator Legs                               | <input type="checkbox"/> Mapping                       |  |
| <input type="checkbox"/> Elevator Mill Machinery                     | <input type="checkbox"/> Maritime Information          |  |
| <input type="checkbox"/> Engineering / Construction                  | <input type="checkbox"/> Merchandisers / Brokers       |  |
| <input type="checkbox"/> Explosion Repair                            | <input type="checkbox"/> Mill Equipment                |  |
| <input type="checkbox"/> Exporters                                   | <input type="checkbox"/> Moisture Testing              |  |
| <input type="checkbox"/> External/Internal Vessel Cleaning           | <input type="checkbox"/> Packaging                     |  |
| <input type="checkbox"/> Facility Decontamination                    | <input type="checkbox"/> Painting                      |  |
| <input type="checkbox"/> Fans & Blowers                              | <input type="checkbox"/> Patronage Software            |  |
|  | <input type="checkbox"/> Pest Control                  |  |

☐ NEW Categories:

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