

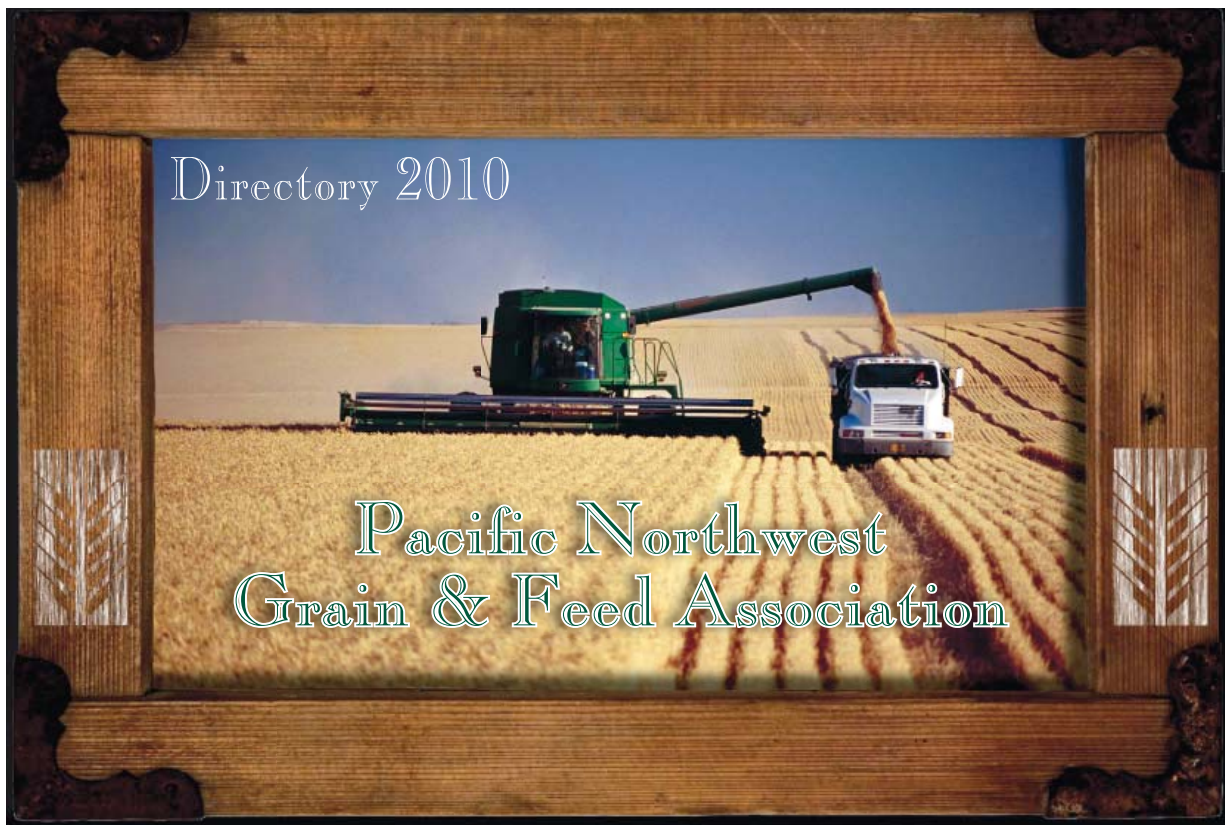


# PACIFIC NORTHWEST GRAIN & FEED ASSOCIATION

Advertising Contract

2011 Annual Directory

It is **EASY** to reach your customers  
in the Pacific Northwest...



...Advertise in our Annual Membership  
Directory & Buyer's Guide

# Advertise in the Pacific Northwest Grain & Feed Association's 2011 Annual Directory

## Why Advertise?

In 1948, the PNWGFA (formerly known as the Pacific Grain Dealers Association) published the first official directory of grain, feed, milling and seed companies operating in the states of Idaho, Montana, Oregon and Washington.

Over the past 60 years, the annual directory has grown into a 250-page publication providing the most comprehensive directory in the region. The directory lists over 300 member and non-member companies handling grain, feed, seed processing and allied industry suppliers in the Association's four state region and beyond.

The PNWGFA Directory provides you and your customers with the necessary contacts, addresses, phone and fax numbers, as well as website and email contact information. This all helps to enhance your business in the Pacific Northwest.

Unlike weekly and monthly trade magazines that may be quickly discarded, your advertisement in the PNWGFA Directory is prominently featured in an attractive reference book that is used daily for a full year.

PNWGFA's Directory also includes an extensive Buyer's Guide section, enabling you to promote your products or services by listing your company's name under the appropriate reference headings. You will receive up to 5 FREE listings with your advertisement.

### Please Return the Following to our Office:

- Advertising Copy
- Advertising Contract
- Buyer's Guide Listings

Ph: (503) 227-0234 \* Fax: (503) 227-0059  
E-Mail Margerie: pnwgfa@pnwgfa.org

## Directory Specifications

Directory Page Size: 5½" x 8½"

Ad Size: Full Page 4½" x 7¼"  
Half Page 4½" x 3½"

### Ad Materials:

The following will be accepted at no extra charge:

- \* High Resolution electronic or digital files (files need to have all native files with fonts and links included.) CD's will not be returned.
- \* Bleed artwork needs to extend ¼" on all four sides of actual directory size.

Additional charges (15%) will apply for typesetting, layout if required.

Design services are available — call for rates. For composition and design related questions, please contact the Association office at (503) 227-0234.

Premium Positions: Current advertisers in premium positions have until **October 29<sup>th</sup>, 2010**, to renew those positions. Thereafter, premium positions will be made available on a first-come, first-served basis. To renew, please mail, fax or e-mail this form to the PNWGFA office.

Ink: Black — Additional charge for **COLOR**

Stock: 50 lb. White Offset

Material Deadline:

## November 10<sup>th</sup>

Publication Date:

January 2011 — Billing will take place upon receipt of Advertising Contract.

No Agency Commissions

# ADVERTISING CONTRACT

## Copy Deadline: November 10, 2010

No Ad will be placed without receipt of this contract. No verbal orders can be accepted.

Please complete, sign and return this contract to: Margerie Sedam, Pacific Northwest Grain & Feed Association, 200 SW Market Street, Suite 190, Portland, OR, 97201. E-mail: pnwgfa@pnwgfa.org or Fax: (503) 227-0059  
Any questions please call: (503) 227-0234.

I authorize the PNWGFA to place our advertisement in the 2011 Directory as follows, and agree to abide by the mechanical requirements specified:

- Brand NEW Advertisement – Art will be sent by November 10<sup>th</sup>
- Repeat our 2010 Advertisement (NO CHANGES)
- Repeat our 2010 Advertisement with the attached changes
- Please send me information on PNWGFA membership

Advertisers will receive one complimentary copy of the 2011 Directory. Mail the complimentary copy to:

Please send to:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Same as address listed below.

Extra Directories Requested:

\_\_\_\_\_ \$50 each (member prices)  
\_\_\_\_\_ \$150 each (non-member prices)

Ad Placement Request:

(Please check preference – we will try to honor all requests.)

- Same as last year     Adjacent to Advertiser's listing
- Other (Specify: State Section) \_\_\_\_\_

Method of Payment:

Please PRINT or TYPE:

Company (name of Advertiser) \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
 Zip \_\_\_\_\_ Address \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Authorized by \_\_\_\_\_ (signature of authorized company official)  
 Advertising Agency - Name & Address (\*see above disclaimer): \_\_\_\_\_

Please Check Applicable Items:

	Member	Non-Member
<input type="checkbox"/> Full Page (B&W)	\$275	\$375
<input type="checkbox"/> Half Page (B&W)	\$190	\$290
<input type="checkbox"/> INDEX Page	\$375	\$475
<input type="checkbox"/> Back Cover	Auction	NA
<input type="checkbox"/> Inside Cover	\$450	\$550
	<input type="checkbox"/> Each additional standard color of ink add:	\$100
	<input type="checkbox"/> Each additional PMS color of ink add:	\$125
	<input type="checkbox"/> FULL Color	\$325
<input type="checkbox"/> Added Buyer's Guide Listings ( _____ x \$20/ea)		

\$\_\_\_\_\_ Total Amount Due

\*No commission – advertiser responsible for any commission to advertising agency. Advertiser agrees to pay for the cost of the ad, in full, if the advertising agency retained fails to make payment.

# Buyer's Guide Listings

Every Advertiser is entitled to FIVE free listings in the 2011 Directory - Buyer's Guide Section. Additional listings are available at \$20 each. Please indicate the categories under which you want your firm listed or create your own at the end of this list.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Abrasion Resistant Sheet Lining             | <input type="checkbox"/> Feed Additives                | <input type="checkbox"/> Pneumatic Grain Conveyors                                       |
| <input type="checkbox"/> Accounting Software                         | <input type="checkbox"/> Feed Manufacturers            | <input type="checkbox"/> Pollution Control   |
| <input type="checkbox"/> Aeration & Temperature Control              | <input type="checkbox"/> Feed Trucks                   | <input type="checkbox"/> Post Accident Clean-Up  |
| <input type="checkbox"/> Agricultural Chemicals                      | <input type="checkbox"/> Feed Wholesalers              | <input type="checkbox"/> Professional Employer Organization "PEO"                        |
| <input type="checkbox"/> Agricultural Consultants                    | <input type="checkbox"/> Feedstuffs & Ingredients      | <input type="checkbox"/> Protein Analyzers   |
| <input type="checkbox"/> Air Pollution Control                       | <input type="checkbox"/> Fertilizers                   | <input type="checkbox"/> Railroads   |
| <input type="checkbox"/> Animal Health Products                      | <input type="checkbox"/> Fertilizer Equipment          | <input type="checkbox"/> Railroad Tracks: Construction, Inspection, Maintenance & Repair |
| <input type="checkbox"/> Answering Service                           | <input type="checkbox"/> Fertilizer Storage            | <input type="checkbox"/> Risk Management   |
| <input type="checkbox"/> Appraisals                                  | <input type="checkbox"/> Financial Services            | <input type="checkbox"/> Roofing   |
| <input type="checkbox"/> Automatic Sampling & Probing                | <input type="checkbox"/> Fumigation Service & Supplies | <input type="checkbox"/> Safety Equipment  |
| <input type="checkbox"/> Bag Palletizing                             | <input type="checkbox"/> Gearboxes                     | <input type="checkbox"/> Safety & Health Consulting                                      |
| <input type="checkbox"/> Bank  | <input type="checkbox"/> Grain Accounting Software     | <input type="checkbox"/> Sandblasting / Pressure Washing                                 |
| <input type="checkbox"/> Barge Lines                                 | <input type="checkbox"/> Grain Conveyors               | <input type="checkbox"/> Sampling Equipment  |
| <input type="checkbox"/> Bearing & Belts                             | <input type="checkbox"/> Grain Dedusting               | <input type="checkbox"/> Scales  |
| <input type="checkbox"/> Bearing Detection                           | <input type="checkbox"/> Grain Dryers                  | <input type="checkbox"/> Sea-Wall Inspections  |
| <input type="checkbox"/> Bins, Tanks, Vessels                        | <input type="checkbox"/> Grain Export Statistics       | <input type="checkbox"/> Security Services   |
| <input type="checkbox"/> Board of Trade                              | <input type="checkbox"/> Grain Grading & Testing       | <input type="checkbox"/> Seed  |
| <input type="checkbox"/> Biofuels                                    | <input type="checkbox"/> Grain Processing Equipment    | <input type="checkbox"/> Seed Processing Equipment                                       |
| <input type="checkbox"/> Building-Designers, Engineers & Contractors | <input type="checkbox"/> Grain Processors              | <input type="checkbox"/> Semi Trailers   |
| <input type="checkbox"/> Bulk Feed Trucks & Trailers                 | <input type="checkbox"/> Grain Software                | <input type="checkbox"/> Signs   |
| <input type="checkbox"/> Bulk Material Handling Equip.               | <input type="checkbox"/> Grain Storage                 | <input type="checkbox"/> Software  |
| <input type="checkbox"/> Business Analysis                           | <input type="checkbox"/> Grain Shipping                | <input type="checkbox"/> Spray-On Roofing  |
| <input type="checkbox"/> Cleaning, Drying & Conditioning             | <input type="checkbox"/> Gunnite Liners                | <input type="checkbox"/> Statistics  |
| <input type="checkbox"/> Cleaning Equipment                          | <input type="checkbox"/> Hanger Bearings               | <input type="checkbox"/> Steel Bins & Tanks  |
| <input type="checkbox"/> Commodity Brokers                           | <input type="checkbox"/> Hazardous Materials Spills    | <input type="checkbox"/> Terminals   |
| <input type="checkbox"/> Commodity Futures                           | <input type="checkbox"/> Health & Wellness Programs    | <input type="checkbox"/> Towers, Catwalks & Conveyor Supports                            |
| <input type="checkbox"/> Computer Systems                            | <input type="checkbox"/> Information Services          | <input type="checkbox"/> Transportation  |
| <input type="checkbox"/> Concrete Analysis & Repair                  | <input type="checkbox"/> Inspection Doors              | <input type="checkbox"/> Transportation Equipment  |
| <input type="checkbox"/> Consultants                                 | <input type="checkbox"/> Insurance                     | <input type="checkbox"/> Twine & Rope  |
| <input type="checkbox"/> Conveyor Equipment                          | <input type="checkbox"/> Internal Vessel Cleaning      | <input type="checkbox"/> Vacuum Truck Services   |
| <input type="checkbox"/> Crack Repair                                | <input type="checkbox"/> Lab Analysis                  | <input type="checkbox"/> Water Transportation  |
| <input type="checkbox"/> Drag Conveyor Flighting                     | <input type="checkbox"/> Lubricant Distributor         | <input type="checkbox"/> Waterproofing   |
| <input type="checkbox"/> Dust Control Systems                        | <input type="checkbox"/> Liquid Feeds                  |  |
| <input type="checkbox"/> Elevator Bolts & Liners                     | <input type="checkbox"/> Manlifts & Hoists             |  |
| <input type="checkbox"/> Elevator Cups & Buckets                     | <input type="checkbox"/> Manufacturers                 |  |
| <input type="checkbox"/> Elevator Legs                               | <input type="checkbox"/> Mapping                       |  |
| <input type="checkbox"/> Elevator Mill Machinery                     | <input type="checkbox"/> Maritime Information          |  |
| <input type="checkbox"/> Energy Management Software                  | <input type="checkbox"/> Merchandisers / Brokers       |  |
| <input type="checkbox"/> Exchanges                                   | <input type="checkbox"/> Mill Equipment                |  |
| <input type="checkbox"/> Explosion Repair                            | <input type="checkbox"/> Moisture Testing              |  |
| <input type="checkbox"/> Exporters                                   | <input type="checkbox"/> Packaging                     |  |
| <input type="checkbox"/> External Vessel Cleaning                    | <input type="checkbox"/> Painting                      |  |
| <input type="checkbox"/> Facility Decontamination                    | <input type="checkbox"/> Patronage Software            |  |
| <input type="checkbox"/> Fans & Blowers                              | <input type="checkbox"/> Pest Control                  |  |
|  | <input type="checkbox"/> Pet Food                      |  |
|  |  | <input type="checkbox"/> NEW Categories:   |
|  |  | _____  |
|  |  | _____  |
|  |  | _____  |
|  |  | _____  |